

USAGE RIGHTS REQUEST

We love your outfits! That's why we are reaching out to you, because we would like to showcase your photos and/or videos (hereinafter referred to as "content") on our channels and platforms. By sharing your inspiring content with us, you'll not only inspire others, like us, but also become part of the bonprix community. To do so we need your permission first.

Here is how it works:

Simply reply to our comment with the hashtag *#yesbonprix* to give us permission to use your content (photos/videos) across our marketing channels, including our online stores, newsletters, social media and more!

What you're agreeing to:

- You grant us, bonprix Handelsgesellschaft mbH, Haldesdorfer Straße 61, 22179 Hamburg, and our affiliates (bonprix s.r.l., bonprix SASU, bonprix sp. z o. o., Venus Fashion Inc.) a non-exclusive, royalty-free, revocable, sublicensable, worldwide, temporary and content-wise unlimited right of use your content marked with *#mybonprix*, *#bonprix*, *@bonprix* or *#yesbonprix*;
- We are therefore permitted to use the content online and offline and we are also permitted to modify your content as we see fit (e.g. we can edit it, cut it to size, adapt it or use only part of it);
- You grant us the right to use, publish and make publicly available your user name or nickname (also referred to as "handle") in connection with the content on our channels and platforms;
- In this respect, you guarantee that you have the full authority to grant the rights to the content, and that you have obtained the necessary permission from any individuals depicted in the images, as well as from any other relevant rights holders.
- You agree that you and any depicted individual are at least 18 years old;
- You release bonprix from any obligations to pay fees related to the use of your content.
- If you ask us to remove the content, we will do so from any of our channels and platforms which we have at our disposal. However, we cannot exclude the possibility of reproduction by third parties (e.g. through screenshots or sharing functions).

In the event of a justified claim based on the use of the content, you undertake to indemnify bonprix against any damages. The applicable law is that of the Federal Republic of Germany. The place of jurisdiction for both parties is Hamburg, Germany.

If you want to ask us to remove your content, you can contact us via the following ways:

1. Use the "report" button located just below each photo on the shop's website.
2. Send us an email to ugc@bonprix.net with a link to the specific content - photo or the entire profile.

We can't wait to see your amazing content! Let's inspire others together.